

August 2009

August Newsletter

Hello everyone from all the staff at MCSC. Here's hoping you are all having a great summer despite the wet weather! As always our staff has been busy this summer with many new projects. Dr. Schiffer, Diane Kelemen our patient coordinator and our secretary Lucy Cordeiro attended an excellent practice management conference sponsored by Allergan, and picked up all kinds of valuable tips to help insure we bring you the best customer service anywhere! Dr. Weinberg has been busy preparing a book chapter on injectable fillers, and is involved in an academic research study on breast reduction. We have exciting news about new products and procedures and, as always, great promotions, so read on. Also, we are opening up a new job position at the clinic. For details, see below.

Promotions

On now until the end of August, our Huge Microdermabrasion Sale. Regularly \$120, now only \$49.99! This excellent exfoliating treatment promotes good skin health by stimulating collagen deposition, and is an I deal way to give your skin a smoother feel and more even toned summer glow, instead of exposing your skin to the harmful effects of suntanning. Another way to get that sunkissed look without the UV radiation is with Glominerals Bronzer. The best and most natural looking bronzer on the market, it boasts the finest quality ingredients, with all natural mineral pigments, and vitamins C, A K and E as well as UV protection. Now 20% off while quantities last. And don't forget, with any purchase of our La Roche Posay or Obaji sunscreen, you'll receive a FREE sun hat, valued at \$40.

Finally, we are pleased to be able to continue our Buy 2 , Get 2 1/2, Buy 3 , get a 4rth full syringe free Restylane promotion. And don't forget, for great combination pricing for Juvederm and Botox, ask our staff about Soft Lift.

New Products

Always at the forefront of skin care advances, Obagi has recently launched Rosaclear, a revolutionary new treatment for Rosacea. It's estimated over 14 million North Americans suffer from this common skin condition, which gives rise to acne like papules and pustules(pimples), redness, flushing, and dilated blood vessels, especially noticeable with exercise, spicy food, alcohol, or heat. 79% of sufferers aren't aware they need treatment for this condition. It has been traditionally treated with topical antibiotics and accutane or Retin A. With the launch of Rosaclear, Rosacea sufferers now have an additional weapon against this skin ailment. The Rosaclear system comprises a gentle cleanser to remove bacteria, which is ideal for sensitive skin and contains Aloe Barbadensis, and a hydrating Corrector, containing Glycerin, Licorice, Lavender, Sea Whip and Mica. This results in antiinflammatory action to reduce redness and blotchiness and calm the complexion, and provides a protective moisturizing barrier, while the light reflective minerals give a brighter more balanced tone to the skin. This system is compatible with , and designed to be used in combination with Metrojel, a topical prescription antibiotic, and together with a good sunscreen is recognized by the American Academy of Dermatology and the American Rosacea Society as a beneficial adjunct to Rosacea treatment. If you think you may suffer from Rosacea, call 905 - 273 -3045 for an appointment with our registered nurse or medical aesthetician to discuss Rosaclear.

Coming soon - Liposonix! A new and entirely non invasive way of reducing fat deposits in the abdominal area, liposonix uses focused high intensity ultrasound to make fat melt away. While other machines on the market have promised similar results, studies indicate that a single 1 hour session can reduce your waistline by one dress or pant size within a few weeks! No dieting, no exercise! We hope to be able to offer Liposonix treatment to our patients within the next 4 months, so stay tuned, we will be providing more information on how Liposonix works, who is a good candidate, and what the possible side effects are in coming newsletters.

Job Available

Interested in a job in the cosmetic medical industry? MCSC is now looking for a permanent part time receptionist to work Tuesdays , Thursdays and Saturdays. We are looking for someone with excellent written and verbal communication skills, preferably with a customer service background. Computer skills would be an asset. Please drop a cover letter and Resume with references in person to our office manager at 247 Queensway West in Mississauga.

